

2023 SM UNIVERSE

Admissions Guidance



1. Admission Quota by Major

1) Current Admission quota by major

Major	K-Pop			K-Stage		Total
	Producing	Vocal	Dance	Model	Acting	
Quota	20	40	20	20	20	120

2) The admission quota for each major is subject to change in case applicants do not meet the audition standards.

3) The application may be closed earlier if the admission quota limit is exceeded.

2. Eligibility

1) Students born in 2006-2009

2) Students who passed the examination equivalent to a middle school diploma.

3) Those who comply with the training regulations of "SM UNIVERSE."

4) A person who has no reason for disqualification from entering or leaving Republic of Korea

5) International students who have obtained visas for middle and high school students (ex. D-4 or D-4-3, etc.)

- For international students, please use "2023 SM Universe Program International Student Application" in the website for your application.

3. Application Timeline

Type (구분)	Date	Place	Details
Document Screening	Dec. 27, 2022 (Tue.) ~	SM UNIVERSE Website	http://www.smuniverse.com/eng/
Audition	Jan. 26, 2023 (Thur.) ~	Notified individually	* Date and place will be individually notified and unable to be changed
Admissions Decision Notification	Jan. 31, 2023 (Tue.) ~	SM UNIVERSE website and notified individually	* Individually notified from Jan. 31, 2023 (Tue)
Acceptee Registration	Individually notified to those who pass 2023 SM UNIVERSE audition		

- The above timeline is subject to change due to internal circumstances and the application may be closed earlier if the admission quota limit is exceeded.

4. Online Application Submission

- 1) Visit the website (<http://www.smuniverse.com>) and complete your online application form.
- 2) Application Timeline: November 21, 2022 (Mon) ~
 - SM Universe will notify the document screening results to individuals via student contact information.
 - SM Universe does not accept applications through visits.
 - Application to SM Universe is only available when the applicant agrees with the collection and usage of personal information in the application form.
 - There is no application fee.

5. Application Materials

1) Required documents

① Self introduction letter in a free format 500 or more words in English

- Feel free to write about why you apply for SMU, your dream, goals, future plans, passion, favorite artists, or role models, etc.

② Agreement of collection and usage of personal information

(included in the application)

- This application requires consent from a parent or a guardian.

6. Document Screening

Major		Details	Other
Common		<p>[Essential items for self-introduction]</p> <p>Applicants for each major write a self-introduction letter in a free format of 500 or more words in English. Please include the contents below.</p> <p>* Feel free to write about why you apply for SMU, your dream, goals, future plans, passion, favorite artists, or role models, etc.</p>	
K-Pop	Producing	<p>[Essential items for self-introduction]</p> <ul style="list-style-type: none"> • The type of sequencer you use and when you started • What do you think about your sequencer skills? • What was the most difficult when making music with sequencers? • Musical instruments, favorite singers, composers, and genres that have you played or covered so far • What would you like to do or learn in SMU? (ex. I want to record my songs, I want to make my own album, etc.) 	
	Vocal	<p>[Essential items for self-introduction]</p> <ul style="list-style-type: none"> • Your strengths and weaknesses, specialty, or special skills • What kind of artist would you like to be? • What kind of effort did you put in to achieve your dream? • Your favorite artist and genre / reason why • What would you like to do or learn in SMU? (ex. I want to learn from the basics, I want to make my own album, etc.) 	

	Dance	<p>[Essential items for self-introduction]</p> <ul style="list-style-type: none"> • Your strengths and weaknesses, specialty, or special skills • What kind of artist would you like to be? • What kind of effort did you put in to achieve your dream? • Your favorite artist and genre / reason why • Your most confident genre • What would you like to do or learn in SMU? (ex. I want to learn the basics. I want to make my own choreography, etc.)
K-Stage	Model	<p>[Essential items for self-introduction]</p> <p>1. A frontal photo (frontal) is attached. (Example file name: Student name.jpg)</p> <p>*Photo with face and body well-exposed (no mask or cap / post-photo edit prohibited)</p> <p>2. Write Student SNS ID (Example : Instagram @sm.universe.official)</p> <ul style="list-style-type: none"> • Your personality (include your MBTI if you know) • Specialty and hobbies • Your distinctive physical features (ex. I have longer limbs) • The reason why you became interested in models/modeling • Brands you like or have interests and reasons why • Your role model and why • What would you like to do or learn in SMU?
	Acting	<p>[Essential items for self-introduction]</p> <ul style="list-style-type: none"> • Your personality (include MBTI if you know) • Specialty and hobbies • The reason why you became interested in acting • What kind of effort did you put in to achieve your dream? • Your favorite masterpiece (anything from film, TV drama, musical, or play) and reasons why. • Your role model (actor/director, or any artists) and reasons why • What would you like to do or learn in SMU?

- For inquiries, please contact admissions@smuniverse.com or http://pf.kakao.com/_kpaxnxj

Type	Contact
E-mail	admissions@smuniverse.com
Kakaotalk Channel	http://pf.kakao.com/_kpaxnxj
Phone	+82 2 518 9810
Fax	+82 2 548 9812
Address	<p>Head Office : 83-21, Wangsimni-ro, Seongdong-gu, Seoul, Republic of Korea (D Tower)</p> <p>Branch Office : 423, Apgujeong-ro, Gangnam-gu, Seoul, Republic of Korea (SM Building)</p>
Website	www.smuniverse.com
SNS	<p>Instagram : www.instagram.com/sm.universe.official Facebook : https://www.facebook.com/sm.universe.official Blog : https://m.blog.naver.com/smuniverse</p>